PROGRESS

HIGH POINT COLLEGE: AN EDUCATIONAL ROMANCE

Been Made During Span Of 14 Years

Valuable Additional Assets Have Been Acquired Since Doors Were First Opened In 1924

In 1924

WP. F. LINDLEY

"An educational romance"
—these words are often used
in connection with High Point
sollege. Indeed, they seem to
have become a sort of subtitle to the local institution,
and they are spoken to convey something of the unisual
growth and development of
the school.

The street of the school for the school.

The street of the school for the school
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derate, including sun lives within
the standard hugas. If progress
means growth and arpanion, than
the institution of higher learning
ENLARGED PHYSICAL PLANT
When the college opened in the
street of the school of the school
arrange in the

Vast Progress Has HIGH POINT COLLEGE GOES FORWARD







De You Remaraber

Capt. W. H. Snow Truly One Of City's Pioneers

The Late G. S. Bradshaw Gives a Revealing Account Of the Achievements Of Perhaps the Foreign and Builder Of High Point

the Late G. S. BRADSHAW

Illiam Henry Snow was a
 of the county of Washingthe state of Varmont. He
he son of Josish and Emily

mher 18, 1825, and died
mher 18, 1920. His grandr, Solomon Snow, was among
raliant hand of Roger Wilthe great Reformer. CapSnow's uncles fought with
inston in the Revolution.

The Snow's uncles fought with
inston in the Revolution.

If we will disclose ample evithat ha came from sturdy

—an ancastry pure and

in those simple virtuemake and annohle menhood

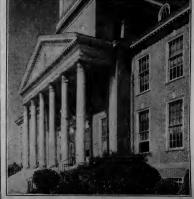
womanhood, He was mer-





VIEWS OF COLLEGE BUILDINGS









ANOTHER ATTRACTIVE HOME





Looking Forward...

.. To Economic Progress

The wise, sound business man occasionally takes stock—takes stock not only of his goods and chattels, but of his opportunities and possibilities. So it should be with a community and state. Now is a good time for North Carolina and its communities to take stock—to appraise and begin to take advantage of the opportunities that lie before us.

During the first third of this century, North Carolina enjoyed an industrial and economic development which, because of the increased wealth it brought, the multiplied pay rolls, the hugely increased taxable values, and the increased purchasing power of our people in general, has made it one of the leading states in the American Union.

What Were the Factors That Have Brought Us to Our Present State of Economic Development?

Here Are Some of the Most Important of Them:

- 1. A Remarkable Climate With No Extremes of Either Heat or Cold.
- 2. A Wonderful Variety of Raw Materials Available From Forest, Field and Mine.
- 3. An Industrious, Ambitious and Independent People, Anxious for Opportunities to Work in Industry, Trades Etc.
- 4. An Always Adequate Supply of Convenient and Cheap Electric Power From Developments on the Streams of the Piedmont and Mountain Sections of the State.

These factors which have brought about our progress during the past third of a century make possible even greater progress in the future, and to these must be added one other which has become PROBABLY THE OUTSTANDING OF ALL FACTORS IN OUR RECENT DEVELOPMENT—our home market for all of those products that are used in the life of a great people. The industrial development which we already have has resulted in the building up of a large number of normally prosperous cities, towns and industrial communities, and the automatic creation in these communities of one of the finest markets in America for manufactured and farm products.

Because of these markets, and because of other factors already recounted, the cities, towns and counties in North Carolina today offer opportunities in industry and agriculture that are not surpassed anywhere in America. So great are the industrial opportunities in this area that, even during the period of the depression, more than six hundred new industrial plants have been built in the state.

Just as abundant electric power at low rates has been one of the most largely determining factors in the industrial development of the Carolinas, just so this same power, ample for all purposes and at even lower rates, will continue to serve existing industry, and continue to be an outstanding factor in further industrial expansion. And with further industrial expansion will come increased purchasing power with resulting greater prosperity for merchants, farmers, and all other classes of people.

Even a casual study of our record of economic advancement during the past third of a century and even a casual study of the opportunities that exist today inspire us to move forward into a new phase of our industrial, agricultural and civic progress. There are opportunities in every North Carolina city, town and county. We shall be delighted to be of any service possibly to any individual or concern interested in such opportunities in High Point and this general area.

DUKE POWER Co.

Looking Forward..

... To Economic Progress

To Leconomica 1 rogin

The de facts for the party is to be bout the of facts.

Abestal Date #1 history of the bar Dig

Nobel Story of the Market and the heart following.
 An American statistics on Delayasian Proping Assists for Sportseller in Wall
 Andre Story.

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Does a coming depth of our recent of a common advantages during the period and of a common advantage of the common advantage o

DUKE POWER Co.

Tracks Depression Project Is Proving Solution To Problem That Has Been Worry To City Of High Point For Many Years

Million Dollars

1868 - - -

When Ultimately Completed, Gigantic Project Will Represent Tuvest- Such Tragedies To Be Eliminated By Grade Crossing Project



problem. many conferences and attorness of the state of t

that the collect works and the three contents of the contents

Joseph D. Cox and Sons, Inc. -MANUFACTURERS OF

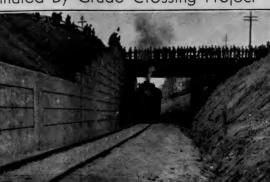
HARDWOOD DIMENSION STOCK

DOGWOOD, PERSIMMON, HICKORY

FOR 70 YEARS WE HAVE GROWN WITH HIGH POINT JOS. D. COX - JOS. J. COX - J. ELWOOD COX. H.

HIGH POINT, N. C.

- - - 1938



Wm. Welch Was One TREASURER **Of City Pioneers**

Records Of North State Telephone Company Give Indication Of How High Point Has Developed

5.600 telephones

ENTABLISHED IN 1905

Fine president of the corporation at 1915 was

H. Ragan. It was during his
ministration. In 1915, that
growing company bought out
competitor, Southern Bell, in
city, in 1920, the company as
assarded its claim to the add
in High Point the first autous
tieservice, or dial system, to
used in the state. The sucof the service was so should





CONGRATULATIONS TO A NEIGHBOR

THE OAKDALE COTTON MILLS

Takes Great Pleasure in Congratulating the People of High Point on the Splendid Growth and Development Their City Has Enjoyed in the Past Fifty

We Are Glad to Have the Privilege of Being a Friendly Neighbor of Your Progressive City.

ESTABLISHED

1865



INCORPORATED 1896

OAKDALE COTTON MILLS, Inc.

Oakdale Cotton Yarns and Twine - - - Bleachers and Dvers

Jamestown, Guilford County, North Carolina











CONGRATULATIONS



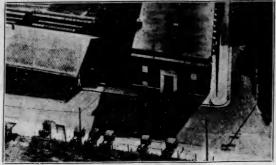
H.P., T. and D. Railroad Highly Important Factor In This Community

HAS BEEN ACHIEVED BY COMPANY HERE

O Arthur Kirkman, Sr., Led In Efforts Which Resulted In Outstanding Short Line Road

ENVIABLE RECORD GENERAL MANAGER MODERN RAILROAD OFFICE AND GUIDING SPIRIT





Set Sillion.)

For Sillion.

F

THE MOTION PICTURE PALACE OF 1914



Remember?

Continued **PROGRESS**

When one stops and considers the distance High Point has come, it serves as a real stimulation for a feeling of confidence that ahead of you High Point-ter lies a year great reers lies an even greater period of Progress and Expansion.

As A Neighbor, We Say,

"Congratulations and Keep Up The Good Work"

RAGAN KNITTING Co.

Ragan-Maurice Mills Thomasville, N. C. Sales Agents, 271 Church St., N. Y. C.

Many Sportsmen **Visit This Area**

Section Long Famous For Good Hunting

PEERLESS FLOORING CO.

"PEERLESS BRAND"

THE QUALITY OAK FLOORING

FORWARD WITH HIGH POINT - - - -

The industrial development of High Point during the past 50 years has been phenomenal, and has attracted the attention of the industrial world. This development being made possible through manufacturers' pay rolls has built High Point to the heighth of one of the outstanding cities in the state.

High Point is the ideal home city. Its schools and churches rank high. The merchants of the city are progressive. Health conditions are good. We have a fine all-year-round climate. The spirit of the people is constructive. In fact, High Point is the ideal city. The "WELCOME" sign hangs out. Forward with High Point.

3



Re-Awakening Of Interest Is Shown In Local Y. M. C. A.

Edgar Hartley Has Served Association As Secretary Since 1922.

It was in the year 1922 that Bdgar Hartley was brought to the city of High Poir. to easist the the beginnings of a, Y, M, C. the beginnings of a, Y, M, C. the control of t

A campaign was immediately baunched for the purpose of building a gymnasium, a complete physical unit. A total of \$126,790 was secured. With this money the lot on which the Y. M. C. A. is now located and the was a constant to it, where the accession of the control of the cont

Y. M. C. A. was erected.

Mr. Hartley, a man of mature
association experience, was the
first general secretary and he
atili holds that nosition

Mr. Tate served as presidented the Y. M. C. A. for severa years and R. R. Ragan has served as treasurer during practically the whole lifts of the association, F. Logan Porter, Sr is now the president.

A. in High Point, under the direction of Mr. Hartiey has heer
a varied and extensive one. As
takene at the schedule of the
Alance at the schedule of the
Alance at the schedule of the
High Point, and the transport of activity around the Y. M. C. A. in
High Point, Business and professional men have classes three
times a week. Young men have
times a week. Young men have
how the transport of the
"Y" on two nights each
ployed and unemployed, come to
the "Y" on two nights each
week. Policemen and fremen
have regular classes. Many hoys
are taught to swim and regular
age taught to swim and regular
easing. Of course, and in
the saving. Of course, and in
the saving of the transport
and contests, shout basketbail
and volley bail teams which are
physical activities and the
physical activities and the finegames in High Point definitely
manned from the Y. M. C. A.

emanate from the Y. M. C. A. During this year the board of firectors have been sngaged in reducing the debt on the building and have succeeded in making a \$10.000 reduction during the past month. This gives hope of early possibilities of completing the Y. M. C. A. as originally planned. Should the Y. M. C.

A. building be completed as originally planned, it would, of course, have in it dormliver space for many young men interested to the program offered by the Y. M. C. A. and would have in it reading rooms and a large living room.

High Point's present Y. M. C. plant is not in keeping with progress made in many other lines in the city and many are now hecoming vitaily interested in bringing it to a position ahreast of the times.

UNDERTAKING MOST AMBITIOUS EYER ATTEMPTED IN CITY

(Secton Three)

tahleau, symbolic dancing and vivid action.

PERFORMANCE BEGINS
As the performance begins,
trumpeters heraid the appearance
the performance begins,
trumpeters heraid the appearance
to the performance of the comments
to the performance of the comments
to pay homage to the Queen
of "The Industrial City of the
South." Ambassadors from many
of "The Juntustrial City of the
South." Ambassadors from many
do her honor. Miss High Point
makes her address of welcome
and, greets Miss Columbia who
arrives with her attendants, the
orive-light states. Out of the
the performance of the comments
awaying in graceful dance to the
accompaniment of soft music,
which increases in tempo to funds,
which increases in tempo to funds.

The religious and spiritual background of a community is a prime requisite of its growth. High Point is justly proud of the property of the pr

waited for the spirit to move.

Among the first industries in Righ Point was the Pickett To-shace o Factory. Colored laborers add the hulk of the work and they sang as they worked, Locai colored residents portray that singers at work "in the factory. The "leader" starts a song and their voices rise in the melodic.

THE GAY NINETHS
Progress in manufacturing
brought many social charges.
The 'gay slow was one of the
and slow was one of the
control of the control of the control
The bleycle—built for two—made
its appearance. Men cast curious
eyes and women derided the
"horseless carriage." Everyone
predicted that such a control
The control of the control
T

BUILDER, PRIME MOVER



To Stephen C. Clark, above, postmaster, real satate developer and jack of many trades, goes much of the credit for the development of High Point. It was Mr. Clark who conceived and executed the magnificent Emerywood development and other splendid real estate developments in High Point. His foresight, energy and civic pride account for much of this city's progresse during the years.

community picnic, and a laughprovoking seeme shows such a celebration in High Point, with, the whole town turning out to make the occasion a gala one. Among the attractions are the old piatform medicine show with its entertainers, the viliage band and the old vehicles of the pe-

AN EARLY SCHOOL

The present educational system of High Point with its spiendld, modern buildings is a far establishment of the second of the schoolhouse of many years ago. Here the "three Rs" were taught, often embellished by a whipping from the master's rod for the torm to his atmadards of deportment. Pageant spectators will see the re-creation of an old fashioned school in the little by school of school in the little by school at teacher and twenty-sig. "you

1888 Manliff Jarrell, a keen and energetic young astitise. In the energetic young astitise in the energetic young astitise. In the same as a merchant, and as a deelcner and maker of articles of wood and iron. As Manliff barrelerd with the settlers he was not under the energy of the

old square dance.
One of the Pageant's colorful scenes is a ballet showing in feeling of the North and the South as they dance together to the lilting strains of "Yankee Doodle" and "Dirte." Sudden of war is heard and the Spirits of War enter the picture. Where all was peace and tranquility now as server, turmoil of conflict the property of the pro

suing tableau.

SWC1AL LIFE
Following the famous battle
Guilford Court House, Lord Core
walls retreated to Bells Mill
General Greene prepared to ri
new the contest but Cornwall
General Greene prepared to ri
new the contest but Cornwall
surbeequently marched to Vi
ginia. At Yorktown, in 1781. It
surrendered to Washington. Wit
the end of the war the ecolonist
resumed the period of construct
interrupted by the great conflict
(Citzens of Guilford county wer
no exception. Many reception
were held at the inns and tas
erns for the returning heroes.

Towney's Inn at the close
to Wormey's Inn at the close
to Revolutionary War. Assen
bled guests cheer the soldier
and the group dances to the

the deputition of the control of the

hiazing the trail for the first steel rails to connect High Point with

From earliest historical record of this locality, this section wil its wooded hills and shady vale its wooded hills and shady vale high property of the section of the sect

Graduly the trading post of the labels; the trading post of the labels; the labels are for the white men who, while searching for localities upon which to build homes, came upon this section and were impressed with its tion and were impressed with its for living. Here the action presents a group of early pioneers in their crude home spuns and mesgre equipment as they arrespondent to the property of the property

homes.

During one of the buslest an most progressive eras in the hit ory of industry, the nations of the buslest and the hit of the

Manufacturing has been responsible for the rapid growth of
the city of High Point. Her or
hundred twenty-eight manufa
turing establishments employin
twelve thousand men and wome
have created a preferred pia
tith, in this acone, represent
tives of High Point industries a
pow with banners interpretir
the results of fifty years a
chievement with a tableau as it

In a brilliant conclusion to the Pageant, a colorful scene fee tures the entire cast, forming huge "Wheel of Progress." As irotates on its human axis the U.S. A. girls appear and form thiving flag of red, white ambiue, as the audience Johns will the cast in singing the Sta

Section 2. The section of the impressive speciale, presented each night starting at \$1.15, each per formance being identically like the others in costuming, setting and lighting effects. According to Pageant Master Bancroft, the performers have attained such profile only through rehearsal to the presentation will be sensinely professional in its smooth meas and rapidity of actions.

CROWDS WATCH WHILE BALLOONS ARE RELEASED

There is still never a dearth of pectators at Pageant of Progress neadquarters when a balloon is "illed with heilum gas and reeased into the sky to fuifili it mission of "telling the world" because the persons.

And now and then spectators jump, and the husiness-like atmospheree of the office is disrupted as one of the spheres gets too much helium from the tank—and explodes in the interested faces of the watchers.

History of a certain hotel in the city: Barbee, Bellevue, Blitmore. In the middle stage the Elwood was erected, and then it was nip and tuck between hotel was nip and tuck between hotel the old-timers say that the trail whistic couldn't be heard wher those porters began to yell, "bellevue, elwood, Bellevue, Elwood,

INTERESTING PROGRAM BY YOUNG PEOPLE WAS GIVEN HERE IN 1892

An interesting old programhere recalls an entertainment given by the young people of High Point in Jarrell's Hall on Inty 1 1892.

The program opened with a duct ung by Misses Gertie Jenkins and Rhett Leach, followed by a recitation, "To the Little Missionary," by Misse Clara Hamner. Taking part in a "sunflower concert" were. Misses Lulu Tate, Kate Hagram. Annie Morton, Mina Alexnier, Gertie Jenkins, Sailie Turner, May Turner, Vera Idol. Ceorgia Lindsay and Louise Wiles.

Master Thomas Daiton gava recitation, "So ms Littl Boys," and Master William Part ridge recited "He is a Brick." A third recitation was give by Master Fred Ingram.

MODERN MOTOR FREIGHT WAREHOUSE IN HIGH POINT



The modern motor freight warehouse of Lewis and Holmes, situated on Homestead avenue, just off the Winston-Saiem highway, inhown above, High Point has developed rapidly in recent years as a concentration point for motor freight traffic.

In Step with Progress---

SERVING THE TRADE SINCE 1898

MARIETTA PRODUCTS

ALWAYS ABREAST OF THE TIMES PRODUCING THE FINEST PRODUCTS POSSIBLE

- HOUSE PAINT
- STOCK WHITE
- ART WALL
- GLOW TONE
- SHIELD COTE
- SPARTANA
- SPARTAN STAINS

OUR -- --SOUTHERN FACTORY SERVES THE

SOUTH

- FILLERS
- STAINS—(all types)
- CLEAR LACQUERS
- LACQUER SEALERS
- UNDERCOATS
- VARNISHES

INSIST ON MARIETTA QUALITY PRODUCTS

Meritta Products Are Distributed In This Territory By:

REDWINE HARDWARE CO., High Point, N. C.

Crutchfield Hardware Corp.

Lexington Hardware Corp.

THE MARIETTA PAINT AND COLOR CO.

SOUTHERN BRANCH FACTORY

ENGLISH STREET - HIGH POINT, N. C.





MARIETTA PRODUCTS



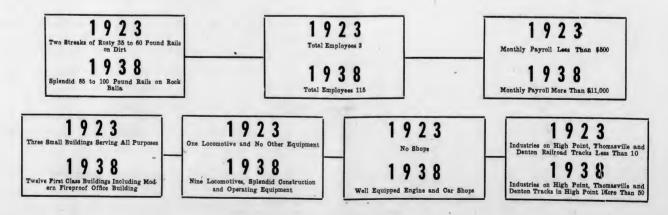
Together We Progress

The High Point, Thomasville and Denton Railroad Company is a typical organization representing the spirit of High Point as that spirit has come to be known during the past fifty years. It came into existence and has developed during some of the most interesting years in the life of these communities.

This organization gave a much needed railroad competition to High Point which had reached the point when distribution of its products needed to be expedited. Individuals who realized this promoted the High Point. Thomasville and Denton Railroad, and today, instead of one, High Point has, through its own railroad, connection with five trunk line systems reaching into all points of the United States with fast schedules.

Many people, because of the chaotic transportation situation existing in North Carolina, which state has no real regulation of the highways on which Death, a hitch-hiking bandit, continues to thumb nearly one hundred rides per month and which does not effectively regulate transportation as to rates, speed or weight on its splendid roads, overlook the fact that rail transportation is necessary and vital to community welfare and deserving of general support. Gradually, in this as in many community matters, public realization is budding and blooming and this railroad organization is confidently looking forward to a constructive future lighted like a torch from the brilliant record of the past.

The H. P. T. & D. Railroad is pleased that through its years of service to manufacturers in this area it has had, in some measure, a part in the development of this community. It is proud also that since 1923 it has continuously served them. Such a record of service is indicative of the spirit of this institution which ties in with the "REAL HIGH POINT SPIRIT" of Cooperation.



"Nothing But Service To Sell"

High Point, Thomasville and Denton Railroad Company

Together We Progress

This stig court internation auditorine former between the signal registration internating the part of a first Pent or the year has price to be brown through a part first perm. It store peter continue and has breelinged during pene of the mag assessing young or the late of above internation.

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"Nothing But Senior To Sell"

High Point, Thomasville and Denton Enthroad Co

Development Of Real Estate in City Has Been Almost Phenomenal

AND EXPERTS SEE DEVELOPER NO CESSATION YET IN BUILDING HERE

er Wheeler And S. C. Clark Among Most Far-Bighted Developers Of



tion of the city, as considerable states and the city of the city. As the city of the city

Lovey Homes, But Never More Beautiful Than Today Beautifu Residences In High Pot Can Compare With Fest Anywhere BEAUTIFUL HOMES CHARACTERIZE HIGH POINT

In the juth











LIKE YESTERDAY - -

The High Point of Tomorrow Depends on It Citizens of Today!

High Point has grown from a smll village in the backwoods to the busy, enterprising city it is oday because of the vision of great men . . . men famous noonly locally, but as far away as High Point's products are known.

1908 — Thirtieth Anniverary — 1938

What the future holds for uss a city is largely in our hands. To-. day, as in the days of yesterly, we are blessed with men of vision ... men who have and ar devoting their talents to the building of a greater city . . . a cit you will be proud to call your own.

This organization recogizes its obligations to the people of High Point and gladly assines its responsibility in making certain the progress of this ci;

HIGH POINT PAPER BOX CO.

INCORPORATED

PHONE 2655 HIGH POINT, . C.

1908 - Thirtieth Anniversary -

THE ELWOOD: IN DAYS OF YORE



still develop as day after new homes are helps erected. Il sections of the city. No-ton the city. No-ton the city of the new tones are helps erected. Il sections of the city. No-ton the city of the new tones of

Joseph D. Cox And **Sons Oldest Firm** Concern Can Boast

Today Of Seventy Years Of Progress



Af ...



Guilford County Can Boast Nationally-Unique Dual Government

County Administrative Structure Here Built At Cost Of \$110,000

Guilford Forced To Transfer That Part Of Its Government Directly Related To High Point To This City Because Of Size

Guilford county's nationally-unique dual government is ad-stered from the two cities. Greensboro, the county seat, and

PRESIDENT





Main Street Today **Vastly Different** From 50 Years Ago

Streets Made Of Board And Stepping Stones Were Order Of Day Half A Century Ago

GUILFORD 30 ASTS UNIQUE ADMINISTRATIVE UNITS







Main and West Green ship. Below is shown a part of the interior of the county build-

TATE FURNITURE COMPANY THIRTY-OF YEARS AGO



Shown above are the men who, worked for the Tate Fu, is time to cappany in the sear 1907. A great many still live in High Point today. Many remain on in the company's employe. These in were among the ploneer form in the city in one of the earlier plants which today has grown to he powerful quartial force in this company.



We say "High Point Has Just Started" to build.

We have sufficient confidence in High Point to say: "High Point has just started." After 50 years of continuous growth, this city still continues to live by the code of Pioneers—going forward to newer and better

The Dermont Construction Company's own progress is concrete evidence of one firm's faith in its community. This Company strives to offer the most satisfactory service along with the most constructive and modern type of building. We are at your service. Consult us,

DERMONT CONSTRUCTION Co.

ELMER D. HEDRICK Professional Building

"GENERAL CONTRACTORS"

HIGH POINT, N. C.

W. A. PARHAM

Phone 2439







High Point Buggy Company Had Start Here During 1862

Was Forerunner Of What Is Now Briggs Manufacturing Company

BY M. CLAY BRIGGS
The High Point Buggy company might be said to have had
the beginning in 1876, when I
had been been buggy shop of
Leasing, Palsiey & Co., in the village of Florence, six miles northeast of High Point. Luesing was
a German, From Canada, and
a German from Canada, and
epartment of the Wachovid
Bank here, and W. B. Richardson, father of A. M. Rick,
were also connected with the
were also connected with the
my skill of later days to Luesing
my skill of later days to Luesing
work. When I had been with
this concern a year and a high
work. When I had been with
this concern a year and a high
lift, and the shop in the
Briggs, camb into the shop to
serve the rear the work work of the
Briggs, camb into the shop to
serve the beautiful part the work work of the
Briggs, camb into the shop to
serve the work work of palet.

sarn the wood-work and paintage and of bugsy making.

STARTED REPAIR SHOP

To 1831, Richardson not furnishing us steady work, my
worther and I put up a repair
worker and I put up a repair
worker and I put up a repair
mee, under the name of A. M.

M. C. Briggs. As Richardson
lid not repair work, we had a
uear field and wide territory,
it is each, my brother's part being
materials and mine in tools.
Incidentally, I still have these
cols. The next year we hegan to
materials and mine in tools.
Incidentally, I still have these
cols. The next year we hegan to
materials new buggies, and in 1852
when the still have the still have the
man and the still have the still
make the still

acco, (Hayworthe Mill in Davidme county).

A number of our friends in
fish Point had been trying for
lish Point had been trying for
lish Point and keen trying for
ments were offered by differen
ments and acre to on the
morthwest corner of East Commerces an 1501. Elwood Cox,
after a trip to Massachusette,
ama back so enthusiastic over
the possibilities of a busky factory that wa funity capitales,
and pitalized at \$25,000. with J.
Briggs, vice-president and superintendent: Henry A. While, secretary-treasurer; H. C. Briggs,
to the control of the property of the control
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ments and the property of the property of the control
ments and the property of the property of

R. R. Ragan, H. A. White and S. B. Figs. M. R. Figs. M

Wa made enough money to pay our taxes the first year of operation, and Mr. Cox and M. Sox and others said ours was the second concern in town to come out even the first year. Our the sixty-third factory established here and Fred Tate continued here and Fred Tate of the continued of the first year our out of the first year our our our out of the first year our our out of the first year our our out of year of year our our out of year of year our our our out of year.

pul was never less than one thousand vehicles a year, and one year wa made over four thousand. Although huggies we shall be a summer of the su

SNOW LUMBER COMPANY THIRTY-FIVE YEARS AGO



Employees of the Snow Lumber Company in 1.03 are shown in the photograph above. How many feef of the old-timers in this picture can you recognize? A number of them are living and working her today. Snow Lumber Company is among High Point's oldest businesses. (Photo by courtesy of Gilmer

1899

Duke Power Co. Has Kept In Step With Progress Of City

Eight Transmission Lines Lead Into City To Make Certain Of Uninterrupted Service

In step with the progress of High Point in recent years is the extensive and complete system of supplying the city with gas and electricity by the Duke Power company twenty-four bours of the day

Eight transmission lines, each inc compiler campleing reads of carrying the full load of power needed for the entire city, lead into High Point to make certain that the city i given uninterrupted service. On the joh are 75 workers primarily attending the electrical lines feeding into the city and the supplying concepts and

hattories steep and the heavy break in ervice during in heavy steep to the heavy steep and the heavy steep

that Duke Fower company. The high degree of afficiency. The high degree of afficiency may be released by Duke Power can best be relected in the momentary cessation of power to the city of Chariotte during the windstorm of ten days ago there. Within as many department of the degree of the degree

Hal A. Davis is the local manager for the Duke Power company and the office is locat

Floor Coverings Important Part Of Southern Market

About 85 Per Cent Of Nation's Production Represented Here

An important and integral part of the Southern Furniture darket here is the rug market which represents approximately highly-five per cent of the choice of

Mainsained throughout the year ln High Point is tha largest stock of floor coverings south was later sold to the Commonwalth Hoslery company. We continued to make a few busgles until 1928, having turned out a total of 31,388 John in the twanty-six years of operation. Soon after we built our last busgles are southern to be seen t

About the time we ceased our bugsy making, we charged the name from High Point Bugsy company to Briggs Manufacturing company. Under the efficient management of my nephew, E. LeRoy Briggs, the firm is now a well-known maker of Helman and the same than the

was more than just words.

There are still jiving only five of the original stockbolders of the High Point Buggy company: R. R. Ragan, Geo. H. Croweli, Miss Cora White, Dr. D. A. Stan-

AND EXPERTS SEE NO CESSATION YET IN BUILDING HERE

(Continued From Page Seven)

J. M. Hadgacock's and Ever Corbett's cow pastures.

As new and growing industries have pushed the development of the city and increased the population nearly to the 50,000 mark, more housing problems have resulted. The latest answer has necessarily been the apartment buildings.

East, west, north and sout the apartment buildings hav been built, and many of that have been rented completely ever before they have been finished.

Just as the residential ection was the second of the lay have had the second of the lay have had the advent of Industries to High Point, so have business houses the advent of Industries and morp people came here, it was Inevitable that they would demand more department, grocary, sho and other types of retail stores and other professional men. That meant more y business buildings and the growth of the business district has been highly noticeable, ever in the least five or six years.

Hish Point's building develop ment has certainly not ceased New apartment buildings are being built, a new professions et al., a new professions et al., and with the advent or the et and with the advent or the profession of the profession of the past are breaking away from crowde living conditions of the past constitut their own homes.

POST OFFICE STAFF OF THIRTY YEARS AGO



night court's post office staff of 1908 is depart, in this old perture. Bottom right, left or right: W. E. Snow, Miss Lucy Esheliman, A. E. Furrelle, J. Byron White and H. B. Long. Sec ond row: G. H. Welborn, J. A. Davis, P. Ward Esheliman, J. C. Payne, Third row: A. H. Cox A. C. Hedgecock, Sam Dutton, M. R. W. Green, P. P. Motsinger. Top row: A. T. Anderson, T. W. Albertson, F. D. Burchfield, J. M. Hagworth, Sr., and C. E. Hinshay.

High Points postorize me next to Mations drug store, traveled 'round a hit, it was where the present city library is once located in the Weich build- located. But 'way back, love-let-ling, next to Ring's drug store, ters were volumes and postage. It was later removed to the site was cheap—that is, for so much

weetnass. "Unheknownst" though the postmaster handled, occasionally, tragic misalves, when youths who had lost in their quests, threatened to end it al

A STANDARD OF QUALITY FOR

39 Years

Thirty-nine years ago we began the manufacture of fine office furniture. At the beginning we realized that there was only one standard of manufacture—QUALITY. We have adhered to this standard consistently throughout these thirty-nine years, never deviating or cutting corners.

The office furniture we manufacture can "take it" because we have put into it the best materials available and the workmanship of skilled men who handle their work with the care of artisans.

That our policy has been right is evidenced by the continued demand for Myrtle office furniture by industrial organizations as well as professional men. As High Point grows so will Myrtle Desk Company grow and continue under the "Quality Standard."

1938

Myrtle Desk Company

Established 1899





Propert O'Chy

39 Years



Shot or palsy ha has night in artistant by do somund drawad in Ripols villar (underso to substantial mpunerama, and is prohesional and in Reja-Pola generam will Ripols first Europey green and missions under do "Spacilig Euroba"

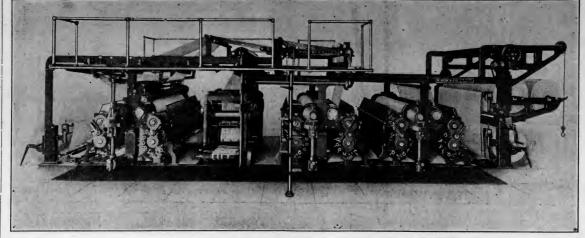
Myrtle Desk Company

Vast Change Wrought In Enterprise Since Early Beginnings Here

Of Progress Made In This Community

Is Far Cry From Today Back To the Days Of

Has Followed Pace Enterprise Installs Large Modern Press To Meet Needs Of Today



Shown above is the modern Hoe Standard Pattern "Unit Type" press which and time-saving devices serve to make it the press of today. This replaces the The Enterprise has just installed so as to enable it to render more efficient and older Goss rotary press which had been in service at The Enterprise for many quicker news service to this and surrounding communities. The big press can print 72,000 12-page papers or 36,000 24-page papers an hour. Numerous safety

Modern Enterprise Press Contains Many New And Outstanding Features

THE PIONEER HOSIERY MILL



Many Employes Of **Enterprise Have Long Records Here**

Many Men Have Served

BOASTED FIRST HYDRAULIC PRESS IN AREA



HIGH POINT COLLEGE

(The Home Institution)

High Point, North Carolina

Broad, Elastic Curriculum **Christian Environment** Co-educational Reasonable Rates

Yes, four years at High Point College, as a day student, plus two years graduate school will cost no more than four years at an outof-town College.

For Further Information, Address,

President, Gideon Ireland Humphreys, A.M., D.D., LL.D.

Woden Fless To Meet Noods Of



HIGH POINT COLLEGE



Keeping Step With High Point's Progress



THE ENTERPRISE REACHES A NEW HIGH IN CIRCULATION





PRICE FIVE CENTS

10,040

PRICE FIVE CENTS

8,386

HIGH POINT, N. C., SEPTEMBER 30, 1934

PRICE FIVE CENTS

8.074

PRICE FIVE CENTS

6,991

PRICE FIVE CENTS

4.598-

HIGH POINT, N. C., SEPTEMBER 30, 1920

PRICE FIVE CENTS

YESTERDAY'S PAID CIRCULATION-

2,033

PRICE FIVE CENTS

YESTERDAY'S PAID CIRCULATION

1.414

PRICE FIVE CENTS

NT BNTBRPRISE

958

PRICE FIVE CENTS

BATBRPRIS

483





Positive Evidence

HIGH POINT PEOPLE PREFER THE

HIGH POINT ENTERPRISE

They Pay For It ---They Demand It They Read It

MR. ADVERTISER:

The Advertising Columns of This New paper Offer An Excellent Medium For You To Sell Your Commodities To This Vast Audience of Possible Prospective Buyers

HIGH POINT, N. C., SEPTEMBER 30, 1890

RICE FIVE CENTS



H POINT ENTERPRISE

H POINT ENTERPRISE

T ENTERPRISE

First Scout Troop Here Organized Back In 1912

To Allen Austin, Sr.,
Goes Credit For Having
Organized First Troop In This City



Containers, Paper Trucking Industry **Boxes Made Here**

Boxes Made Here

Two Firms Serve This

Gity And Outside
Territory

A direct outgrowth of the hose server indicates a considerable and the properties of the

Here Is Important

SPEED DEMONS OF YEARS AGO



HOME OWNERSHIP FAMOUS OVER THE NATION

UNUSUALLY HIGH



community.

The club fostered new enterprises and many of the most not-nabla occasions in the history of the city were held under the au-pices of the Manufacturers club. The club's annual banquets brought to High Point many of the nation's most outstanding men.

Paint, Finishing Industry Makes Remarkable Progress Here During Short Period

Not only have these assets. R. W. HACKNEY, JR. High Point township, Randolph County, and Davidson county to a membership and the point, but they have encouraged thritt generally in thousand the point township, Randolph County, and Davidson county to a membership the point, but they have encouraged thritt generally in thousand the point of five years. Lin 1927, W. Hair was transferred to Altona, Fr., and Exemple of the was done by the pin 1931 when it was invited to the pin 1931 when pin 1931 when it was invited to the pin 1931 when it was invited to the pin 1931 when pin 1931 when it was invited to the pin 1931 when it was invited to the pin 1931 when pin 1931 when it was invited to the pin 1931 when pin 1932 white pin 1931 when it was invited to the pin 1931 when it was invited to the pin 1931 when the pin 1932 white pin 1931 when the pin 1932 white pin 1932 when the pin 1932 white pin WE'RE KEEPING PACE With The INDUSTRIAL ERA

We are keeping pace with the industrial era by constantly following the trend of the needs of industrial plants in their shipping containers. We have done this by enlarging our plant as needed and installing larger and more adequate machinery to manufacture these containers. Our policy shall always be to anticipate these needs and be prepared to fill them when required.

Description

Every box a good one-Made from highest quality fibre-no seconds.

Less weight-more strength. Saves freight or express.

Manufactured with most modern equipment. 74 inch machine for large and small sizes.

"Ship-Safe" Corrugated Fibre Boxes are ready

Shipped flat- requires less storage space.

Excellent shipping facilities by truck or rail, insure delivery hour promised.



Advantages

Low cost advertising-Color printing of your trade mark at nominal charge.

Products previously packed in crates, etc., now being successfully packed in "Ship-Safe" Corrugated Shipping Cases. Deliver your product unblemished and unmarred, eliminating returned goods and claims.

Economical-Keep pace with new day merchandising-Speed up production-Fast shipping, fast handling, require correct and rapid pack-

Theft-Proof -The sealing reveals tampering.

Conveniently unpacked-Opened in a jiffy. Accident-proof in handling-No nails, no

We are constantly recounting the economy of purchasing quality, and therein lies our reputation. Not so much in the repetition of the theory, but in the repeated substantiation of the fact that we manufacture nothing but quality Corrugated Fiber Shipping Cases and Containers. This reputation is not new. We established it from the day we started business, and it gets older and more stable each year.

"Ship-Safe" Corrugated Shipping Cases are known for their honest quality and durability.

· Be Safe By Using "Ship-Safe"

CAROLINA CONTAINER CO.





WE'RE KEEPING PACE With The INDUSTRIAL ERA

Cartery Payr Insking to Section Section

Description from the state of t

ri socratio

Be Safe By Using "Ship-Safe"

ROLINA CONTAINER CO

HIGH POINT: A STUDY IN CONTRAST



The High soint of today and that of yesterday may be contrasted in the two photographs above. In the top picture one sees Main street of today in a view looking south, while below one

GIRL SCOUTING IN CITY HAS SHOWN UNUSUAL GROWTH

Total Of 200 Girls Represented In Twelve

Varied aummer activities have mot prevented the 200 Girl Scouts in 12 troops in High Point from having a very enjoyable, as well as profitable, summer in their Scout work. These girls have been active even though the Girl Scout Council and the Leaders' association disbanded in June

Special interest classes have been conducted during the summer and have been well attended. A dramatic group directed and the summer and the

The Girl Scout Council has reported an unexpected growth in Girl Scouting since its organization here. They feel that radefinite need for such work has been partly responsible for the success of the movement in Historical Science of the Historical Science of the Historical Science of the Historica

Miss Dona Nicholas, Mac

ary of this year. Miss Nicholas has had thorough training in the work and has kept interesting plans before the girla at all

The "Mystery Trip" on May 7, which was planned under the direction of Mrs. C. F. Carroll and Miss Nicholss, was a culmination of the epring activities. The girls enjoyed an all-day trip to Boy Scout Camp Uwharrie, where Scout activities tilled the day.

WELL ORGANIZED

Council members feel that the work in High Point is well organized, as was typically shown by the auccess of the Girl Scoutcookle sale May 18-28. More than 3,000 boxes of 40 cookles each were aold, with 20 girls relling more than 25 boxes

each.
Miss Nicholas supervised a
Day-Camp the week of August
12 at Bilar Park, with approximately 45 girls register-d. A
well trained staff of directors
were present at the four-day
camp and classes of special interest to the group were con-

ducied each dey.

The American Legion Auxiliary, under the presidency, and with the presidency of the control o

the navai print plate for service Through the efforts of Mis Yow the Girl Scout project wataken into the Community Che-

rition of this fact was given the council by Miss Helen Oppenlander, Juliette Lowe, regional

The initial meeting of the council, as an organization, was held November 1. 1937 fellowing officers were elected at that time: Mrs. D. T. Yow. commissioner; Mrs. E. H. Blackerd, deputy commissioner; Mrs. E. K. Harton, secretary; Mrs. E. H. Dalton, publicity Mrs. P. H. Dalton, publicity Mrs. P. H. Dalton, publicity

Application for a charter was made on March 10, 1938, over the signatures of the following some: Meddeme D. T. Yow E. H. Blackard, E. T. Harrison (C. F. Carroll, David Caube (C. F. Carroll, C. F. Carroll, C. F. Carroll, C. F. Carroll, C. Fregue, Ernes (Fines)

It is interesting to note that occording to the constitution and by-laws which were adopted by the name of a prospective mercher must be presented to the Training and Personnel committee with existance of the name of the n

Alma Desk Company

On Old Site Here

We're Still a Youngster

1934

1938

But We're Growing With High Point

While we are only a youngster compared to some of the other industries in High Point, yet we've seen High Point grow, too. It is still growing and we are growing with it and we are proud of any part we have had in its growth and develop-

BALES HOSIERY MILLS

MEN'S DRESS HOSE AND SLACKS ALSO GOOD LINE WORK SOCKS

Workshop---Not Bed Of Roses

Best School Is

By OLIVE ROBERTS BARTON
Today I must broach a point in
echool matters that needs to be
handled with soft gloves. It concerns the system of handling chil-

Iren in echool.

Not long ago, there was such a umpus made about the strict discipline of school masters and miscresses, the barsh regimentation bat was compared to "military" lyranny, that a violent reaction

As a result, there were found-

ed the so-called experimental achools. They were quite extreme at first, taking "interest" as a theme and making work into play. Children loved these achools. Some of them were sublimated playsrounds. Kindergartens of them followed the tempting system of "selept what you'd rather do, children, for you will learn

Boys and girls of mixed ages couldn't wait for the 'school bell They were far better treated than they ever bad been, even at home. At least, they could express them selves. They made things, visited around, talked without retraint, and they did at that, learn a lot. They learned mostly, alsa saxacily what they wanted to

Out of this hay-wire reforma-

tion graw a better thing. A modern school with the proteins of the process left in and the carbonopulates left out. The experilements schools, we must admit, had a salubrious effect upon the public achools. For the first time, "interest" and individual preference and ability were recognised as important factors, but not

everything, in education. "Haywire" Influence Persists of the control of the cont

did bit of hard work, arbitrary methods and even penalties are whole some and normal experiences for the mind and the character.

This quarrel won't be settled until perent get it out of their heads that acbool must be entirety pleasurable and a comfortable place to hie to: or that it is mere background against which Johnny Also they will have to forget, I fear, that echool never can he bent to the abape of each child, but that each child will have to

School represents life. Not on of us can bend life to suit ou pattern. We have to conform the possible and the permissible To learn this fact early is a pre-

PAGFANT HEADOUARTERS

Each day there are received at Pageant of Progress headquarters letters and cards from fortunate persons who happened to capture Pageant bailoons which carried with them prize awards of various aorts.

More than 1000 of the publicity balloon have been released, and of those 140 carried, in addition to the booklets which explain the Pageant and its purpose, certificates for awards to be claimed by the finders of the acroe of these awards have been accounted for by communication by msil.



We Salute

HIGH POINT

and the people who have made its growth and progress possible

- MAY YOUR NEXT FIFTY YEARS
- BE MORE GLORIOUS AND
- EVENTFUL THAN THE PAST-
- YOUR PROGRESS EVEN MORE
- REMARKABLE!



Be Yourself!

BOUNCE BACK TO
NORMAL!

COCA-COLA PLANT

EAST WASHINGTON ST

HIGH POINT N C



We Salute

HIGH POINT

and the people who have made its growth

- and progress possible
 - · III HOST GLOSSOUS AND
 - . EVENTPUL THAN THE PAST
 - YOUR PROGRESS EVEN HORS
 EMARKATUR



HOUNCE BACK

..

MS MIN H

COCA-COLA PLANT

Vast Strides Have Been Made In Recent Years AMONG CITY'S RECREATIONAL FACILITIES Solution Of Recreation Problem For High Point

NEW CLUBHOUSE AT BLAIR PARK



the attractive new ciuhhouse at Blair Park ciub, which was corn new structure adds greatly to the facilities at Biair park.

HIGH SCHOOL GRADUATES OF 1916



Members of the senior class of High Point high school in 1926, shown moove, strutted vastly different styles when it came to clothes from the high school graduates of today, (Photo by courtesy of Mrs. Al Schwartz).

Old Plank Road Giving Way Today To Demand For Safer, Straighter Road

Was Distinctivé Engineer path is described by press and proceed to the press of the



Recreational Facilities Here Today Compare Favorably With Those

Point, and in 1853, to Bethania.

TRAVEL EXTENSIVE

Travel over the road was extensive. Regular stage coach the story of an old stage driver with the rate of 33,000 a month. For years the road proved a great uccess, but the Civil war first, and afterwards, the rationals as the rate of 33,000 a month. For years the road proved a great cucces, but the Civil war first, and afterwards, the railroads, success, but the Civil war first, and afterwards, the railroads with a characteristic reversion of the papers related the story of an old stage driver who, at the end of his drive in Salem, was told that he had driven his last mile over the plant, road.

By olive ROBERTS BARTON





SPECIAL

ATTRACTIONS

PAGEANT

PROGRESS

WEEK

MARCHING FORWARD WITH HIGH POINT IN PROVIDING BETTER **SCREEN PLEASURE!**

WEEK STARTING TODAY Paramount Today, Mon. & Tue.—Fred Asta. WED. & THUR. ERINE HEPBURN - CARY GRANT In "HOLIDAY

PROGRAM

EDWARD G. ROBINSON in "Amazing Dr. Cutter Broadhurst Laurel & Hardy in "Blockh

WED, & THUR. CHASER" WITH DENNIS O'KEEFE - LEWIS ST

FRI. & SAT.
BOB STEELE IN "ARIZONA GUNFIGHTERS" Carolina Shirley Temple in "Little Miss I

MON. & TUE—ADVENTURES OF TOM SAWYER WILL TOMM
KELLY
WEDNESDAY—JOE E. RENOWN IN "WIDE OPEN FACES"
HUMBLOOM OF THE SAME OF T

THURSDAY - JACK HOLT IN "UNDER SUSPICION" FRI. & SAT. - KEN MAYNARD IN "BOOTS OF DESTINY"

PARAMOUNT--BROADHURST CAROLINA and RIALTO THEATERS

We Believe In

HIGH POINT

and its future. Many men said the same thing fifty years ago and were right . . . the next fifty will prove we were right.

Elwood Hotel

R. K. Young, Mgr.



PAGE 15 - SECTION 4

THIS HOME ONCE GRACED BUSIEST CORNER



PRESBYTERIANS FORTY YEARS AGO



n above with the minister, Rev. Mr. Goodman in the center, is the Presbyterian : High Point about forty years ago. The church at that time was located on Main str far cry from the heautiful edifice on North Main street today.

HEALTH SAFEGUARDS

PROGRESS

We Are Proud Of The Small Part We Have Had In The Upbuilding Of This Wonderful City!

Though we've only been a part of High Point's industrial life for six years, it has been our fortune to grow and keep pace since our beginning. When our organization was founded, we quickly realized that in order to keep abreast with others in such a progressive community, we must be everlastingly "on toes." We attribute our growth largely to the fact that we were operating in a city that was constantly going forward and realized that we must put forth our every effort in order to stay in front with those of you who have helped make High Point the city it is. Surrounded by the wholehearted spirit of progressiveness and situated in a city that knew not what standstill meant . . . we could hardly help but

To those who've had their shoulders to the wheel for many years-we say "A Good Job Well Done" and assure you of our earnest desire to do our part in

Furniture City Upholstering Co.

ORIGINAL HOME GUARDS OF THIRTY-THREE YEARS AGO





Our Compliments

To High Point - A Progressive City With A Proud History

Many words of praise for the City that is High Point will be spoken on her "Pageant of Progress" of the past 50 years and well does she deserve all the honors that shall be heaped upon her. Hers has been an eventful and picturesque eareer; proudly has she grown and prospered in the heart of the Piedmont section. Youthful in years as compared with many other American eities, nevertheless High Point possesses a reputation for progressiveness and energy that is known throughout the nation,

For ten years the Thomas Mills, Inc., have worked and grown with the progressive industries of High Point. Year after year, during this period, we have constantly striven to keep a step ahead, in our particular field, as to quality and dependability, with the results that today hundreds of dealers look to us for the beautifully knit, correctly styled, wonderfully patterned, "RETRIE-VER" and "CONQUEST" Hose. They are winners in the popular price field. There's quality, beauty, style and profit in every pair. The Thomas Mills offer no other kind of merchandise to the trade

THOMAS MILLS, INC.

SAPEGUARDS C.—Facilities for buliances and a mobile X-ray councilmen Have buliances and a mobile X-ray Councilmen Have a fineracratic to the hear array of an accident to make "pictures" to the control of Medicine salth of the New library in Jury as quickly as possible.

PRESIDENT







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Pr. On Prest Of The South Fact We Was Staff to The Underland Of Edit Prestantal City⁴

The second secon

AND ADDRESS OF THE PARTY OF THE

urniture City



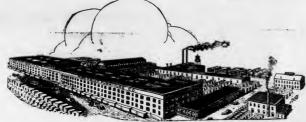
To High Point - A Progressive City With A Proud History -



THOMAS MILLS, INC.



And A Pageant of Progress



Plants of the High Point Furniture Company. Oldest Furniture Manufacturing plant in High Point.

Shipped first carload of Furniture ever shipped from High Point.

50 years ago — after blazing the Pioneers' trail, the first furniture factory was established in High Point — THE HIGH POINT FURNITURE CO. Founded in 1888 and having passed through successive and successful stages of interesting and intense development until it has become a real factor in making this community known far outside of its own environs.



The late M. J. Wrenn, pioneer business man of the community and one of the outstanding successful furniture manufacturers of the entire country.



In commemorating 50 years of progress we introduced 20 groupings in modern and traditional designs that attracted considerable interest at the New York Furniture Exchange, American Furniture Market, Chicago, and the Southern Furniture Market in High Point. As the industries of High Point progress, so progresses High Point and it is a combination of reverence for a glorious tradition, plus a vigorous spirit of Modernity that keeps the Pioneers of yesterday still in the vanguard today.



High Point Furniture Co.

"WE STILL LEAD"

HIGH POINT, N. C.



High Point Furniture Co.